

New Horizons Program Council Meeting Minutes

September 28, 2023

Attendees: Velma Campbell; Ellen Correll; JoAnn Kane-Demott; Daryl Kaplan; Petar Kodzas; Paula Liebschutz; Susan Miller; Shirley Scripture; Gwen Voelckers; David Weiss

Absent: Laural Harrington; Patrice Ristuccia; Elisa Root; Judy Rose; Nancy Stocker; Ron Uhlig, Peter Webster

Endowment Update (Petar Kodzas)

- Peter Webster and John Liebschutz have agreed to lead the Endowment Committee.
- An Endowment letter may be distributed to members and alumni members before the holidays.
- Important to keep communicating the importance of the Endowment Fund.

Gig Stuff (Paula Liebschutz)

- There is a need for recruitment of a Gig Coordinator. The responsibility of this person would be to field performance requests for all ensembles. This person would be the key contact person to gather information from the requestor such as size of ensemble needed and location of performance.
- The above information, once gathered, would be sent to Ron Uhlig for the website; Ellen Correll/Paula Liebschutz and Nancy Stocker.
- The Gig Coordinator will contact the appropriate director(s) and determine if an ensemble is available to fulfill the request.

Registration Issues (Ellen Correll)

- There continues to be difficulty with annual on-line registration for NH (New Horizons) participants.
- To help alleviate this issue, registration will be available as an option at the First Unitarian Church. A representative from ECMS will come to the church and assist and instruct people in how to register on-line. The time line is still TBD for on-site help.
- Regarding Photo ID's - it has been difficult to schedule a photographer to come to the church to take photos for ECMS ID cards. The question was asked if the photos on the NH website could be used for the ID cards. Petar Kodzas will check into this suggestion but did say a specific background may have to be used for the ID cards.

Recruitment Committee (Paula Liebschutz)

- Posters - 40-45 locations have been identified for a master list as good exposure due to the placement of posters that took place this summer.
- Since some locations discard such posters after a certain amount of time, more posters are being printed to distribute over the semester to replenish at these locations. Each ensemble Program Coordinator will be given some posters to distribute.
- Some locations have slots for brochures (libraries) and these can easily be kept replenished with the NH posters.
- Bookmarks are being produced to be available on a table at various NH performances.
- We would like to identify retirement groups to contact for exposure of NH - (E.g., retired teachers, Xerox/Kodak retirement groups, etc.). If anyone has contacts, please let Ellen or Paula know.
- Lifespan organization in Rochester offers opportunities for speakers to lead a program. Have a representative for New Horizons be a special speaker.

To Name Tag or not to Name Tag (Ellen Correll)

- It has been difficult to encourage or mandate wearing of name tags.
- The conclusion was that each ensemble will decide what to do regarding wearing of name tags.

Respectfully submitted:

Shirley Scripture
Program Council Secretary
10/5/23